

# FUNDRAISING



## FUNDRAISING IN YOUR SCHOOL

If you're inspired by the themes in the books you've read, then take the next step and support Amnesty International UK by organising a fundraising event in your school and help support people in situations similar to the ones you have been reading about.

Amnesty International is a global movement of individuals standing up for human rights and we rely on people like you to fund all the important work we do. Your support, however small, adds up and helps contribute to a world in which everyone's human rights are secure.

## BOOK THEMED FUNDRAISING IDEAS

### Book Club

Setup a regular human rights themed book club in your school. Start with the books on the CILIP shortlist but once you finish those you could have book club members suggest books. Look back over previous Amnesty CILIP Honour shortlists for inspiration.

Members of the book club could either pay a small fee to take part, or you could sell refreshments at meetings to raise money for Amnesty International UK. These could either be homemade or you could approach local supermarkets for donations. You could even hold a sponsored readathon within the group where you ask people to sponsor you to read as many books as possible in a month.

### Fancy Dress Day

Dress up as your favourite characters from literature for a day. Everyone who takes part would make a small donation to Amnesty International UK. Have prizes for the best costume to encourage people to go that extra mile.

### Bake Sale

Bake sales are a great way to raise money – after all, who doesn't like cake?! All you need is some willing bakers (or if your baking skills aren't up to scratch you could ask a local supermarket to donate cakes) and a space to sell cakes during breaks and lunchtime. You could introduce a competitive element – think Great British Bake-Off – to encourage more people to bake. Ask people to bake cakes inspired by their favourite books.

Go to [www.amnesty.org.uk/tea](http://www.amnesty.org.uk/tea) to order a pack to help with your bake sale plans.

### Bookshop

Encourage people to donate books that they have read and start a bookshop in your school. Not only would this raise money for Amnesty International UK, it would also ensure that you have a constant supply of great books to read at low prices!

### Use your imagination!

There are all sorts of ways you can raise money for Amnesty International UK. If you have a fundraising idea that isn't listed above, then give it a go! You might want to try organising an event inspired by one of the human rights themed you've read about. Hold a brainstorm to see what ideas you can come up with.

### Get in touch

Whatever you do to raise money for Amnesty International UK, our Community Fundraising team is on hand to help. Call 0207 033 1650 or email [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) for advice, support and free fundraising materials including posters, stickers badges and collection boxes.

**GET IN TOUCH:** [fundraise@amnesty.org.uk](mailto:fundraise@amnesty.org.uk) / 020 7033 1650

**We are committed to the highest standards in fundraising.**

